

# Annual Report

## 2006 - 2007

**SASK SPORT INC**  
A Federation of Provincial Sport Governing Bodies



Since its inception in 1972, the volunteers at Sask Sport Inc. have worked to ensure Saskatchewan residents of all ages can participate in the sport of their choice at any ability level. By participating in sport, people are receiving much more than just a good workout – they are increasing their physical fitness levels, improving their health, boosting the economy, and creating friendships that will last a lifetime. Simply put, Sport – It's More Than A Game.

Sask Sport Inc. came into existence when the provincial amateur sport community realized there was a need to work together to develop common programs and fundraising initiatives. From a dozen organizations at its founding convention, Sask Sport Inc. has grown to 70 active and affiliate members, representing more than 330,000 registered participants throughout the province.

The scope of the sport community in Saskatchewan is enormous. Member organizations coordinate sporting activities and distribute funds to clubs, teams and athletes in communities throughout the province. Provincial sport organizations also provide governance, professional guidance, ensure safety, provide insurance, set rules, raise funds, acquire sponsorships, and train athletes, coaches and officials. Saskatchewan is home to almost 19,000 certified coaches and over 15,000 certified officials.

These sport organizations provide program services to approximately 6,000 local sport organizations and teams, which support a variety of programs and services such as skills clinics, high performance training, sport science, medical services and leadership development. Sport organizations initiate programs that are directed at increasing participation by under-represented groups such as youth at risk, people with disabilities, aboriginal people, women, northern residents, the economically disadvantaged and seniors. As well, more than 100 major sporting events are organized each year by provincial sport governing bodies and managed by volunteers in Saskatchewan.

Sask Sport Inc. operates Saskatchewan Lotteries as the fundraiser for sport, culture and recreation through a licensing agreement with the Government of Saskatchewan to operate major lotteries in the province. Proceeds from Saskatchewan Lotteries are deposited in the Saskatchewan Lotteries Trust Fund for Sport, Culture and Recreation. Volunteer committees from the sport, culture and recreation communities adjudicate all requests made to the Trust Fund. Funding is provided to more than 12,000 volunteer, non-profit, sport, culture and recreation groups in the province.

Sask Sport Inc. offices are located at the Administration Centers for Sport, Culture and Recreation. These centers allow volunteer organizations the opportunity to collaborate and share resources and ideas. They also provide a variety of services including administrative support, bookkeeping and payroll services, printing services, website development, and affordable rent. For more information visit [www.sasksport.sk.ca](http://www.sasksport.sk.ca).



# Year in Review

## Enhanced Participation

Sask Sport Inc. and several partners launched SportFit, a program which promotes active living by matching elementary school students with new sports to discover. Students visit a series of stations that analyze skills such as agility, coordination, flexibility and speed. After completing the challenges, students enter the data into the SportFit website and receive a certificate that matches personal preferences and physical attributes to sports where they can achieve fun and success.

The Northern School and Community Recreation Coordinator Program continues to be a success with 25 schools participating within 23 northern communities. Coordinators have been hired to facilitate community sport, recreation and culture opportunities using local schools as the hub of community programs. The objectives are to facilitate capacity building in northern communities with key partners for northern youth and other community members; reduce or mitigate some of the risk factors northern youth face by encouraging skill development and healthy lifestyle choices; involve community members, voluntary human service organizations and other government agencies in the development of programs; and foster parental involvement in northern community schools.

Through a 2006-07 federal/provincial Aboriginal Sport Development bilateral agreement, new resources were provided for minor hockey development; a province-wide coaches and officials development program to increase access to specialized training and certification courses; and capacity to plan and host the 2007 Saskatchewan First Nation Summer Games.

Other bilateral agreements are in place in support of various community sport development initiatives including:

- Strong, Active, Proud - an Aboriginal community sport initiative that will facilitate new "coached" sport programs for children and youth and compliment the coaches and officials development program.
- Federation of Saskatchewan Indian Nations Youth Championships, which will provide a larger number of Aboriginal athletes to participate in a provincial tournament as well as focus on grassroots programming.
- Physical Literacy Through Sport, which will increase physical literacy levels of Saskatchewan people.
- Provincial National Coaching Certification Program (NCCP) Transition Assistance, which will assist provincial sport governing bodies with the transition to a new NCCP delivery model.

The Canada Games Dream Brokers Program was successfully launched in Regina thanks to a financial contribution from the 2005 Canada Games Building Dreams and Champions Legacy Plan (CGBDCLP). This program is designed to increase the number of inner city youth and children that participate in sport and cultural programs in Regina's North Central area.

KidSport™ assisted 8,677 under-privileged kids to play sports last year, enabled in part by several new fundraising initiatives including Kerry's Catch for KidSport™, which was established by Rider quarterback Kerry Joseph to replace the SaskEnergy Catch for KidSport™ program. SaskEnergy remained a committed sponsor of KidSport™ by introducing a new fundraiser, the *Saskatchewan Roughriders Charity Calendars*.

The Saskatchewan Games Council will be making significant steps to improve the Saskatchewan Games program by offsetting barriers to participation such as transportation and uniforms for qualifying zone athletes.

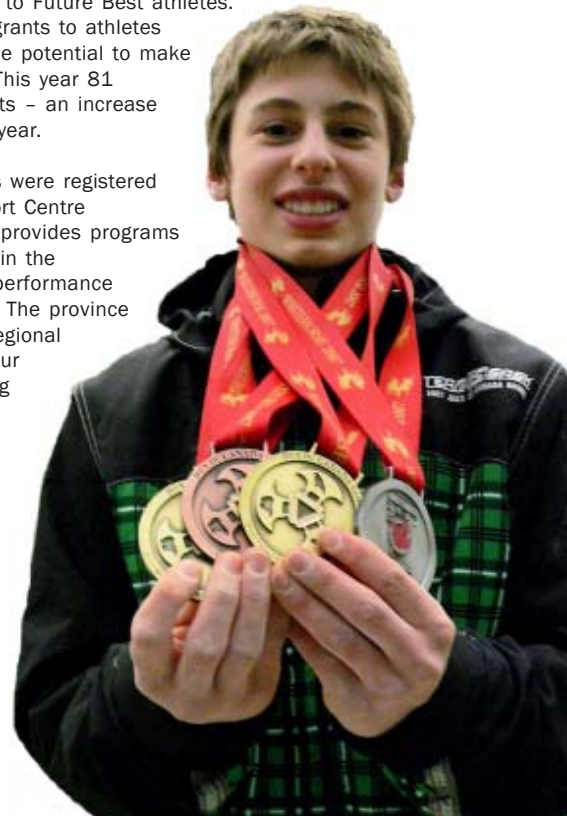
## Enhanced Excellence

The Aboriginal Excellence program, an integrated approach that focuses on developing First Nations and Métis athletes, coaches and volunteers, showed its results when Team Saskatchewan recaptured the Games Flag as the top team at the North American Indigenous Games in Denver, Colorado. The team finished with 209 medals.

Team Saskatchewan placed fifth at the 2007 Canada Winter Games in Whitehorse, Yukon, winning the Centennial Cup which is awarded to the province or territory that has made the most significant improvement in flag point results since the last set of games. A total of 259 athletes, 65 coaches and managers, 16 mission staff and four artists comprised this year's 344-member Team Saskatchewan. To ensure that Saskatchewan athletes continue to succeed on the national and international scene, Canada Games Saskatchewan Coach Employment Grants were awarded to nine summer sports in 2006. Coach employment grants to winter sports will be distributed to successful applicants in the fall of 2007. The coach employment grants are funded in part through the 2005 Canada Games Building Dreams and Champions Legacy Program.

An additional \$50,000 per year over four years from the 2005 Canada Games Building Dreams and Champions Legacy Plan will be dedicated to Future Best athletes. Future Best provides grants to athletes identified as having the potential to make their national teams. This year 81 athletes received grants - an increase from 66 the previous year.

This year 165 athletes were registered with the Canadian Sport Centre Saskatchewan, which provides programs and services to assist in the development of high performance athletes and coaches. The province is also home to five regional training groups and four developmental training groups which are recognized and endorsed by their National Sport Organization.



## Enhanced Capacity

The Sport Legacy Fund encourages individuals who have either benefited from or believe in the value of playing sports to financially support amateur sport within the province. The fund currently has gifted \$4.34 million to various sport organizations or causes in the province. In 2006, this program was enhanced thanks to a financial contribution from the 2005 Canada Games Building Dreams and Champions Legacy Program. Ketchum Canada Inc. was contracted to develop a business plan to enhance the Sport Legacy Fund in Saskatchewan in order to sustain, grow, and meet the increasing demands of amateur sport in Saskatchewan.

Sport organizations at the provincial and community level continue to benefit from the National Sport Trust Fund. Donations to the National Sport Trust Fund for the development of amateur sport are tax deductible. Sask Sport Inc. also received approval from the Canadian Revenue Agency - Charities Division for Give Kids A Chance Charity Inc. to receive charitable status. This entity will enable opportunities to access donations from charitable foundations for purposes such as eliminating poverty related barriers to sport participation.

The Building Better Communities initiative continues to consolidate the operations of Zone Sport Councils and Regional Recreation Associations into new District organizations with an enhanced community development role in support of sport, culture and recreation development at the community level. The nine new districts are in various stages of development, with the Northern District for Sport, Culture and Recreation being incorporated this past year.

The On-line Volunteer Training Center was established at [www.ovtc.sk.ca](http://www.ovtc.sk.ca). The site provides volunteers with web-based training at no charge to ensure that Saskatchewan's volunteer base remains educated and informed and future volunteers have convenient access to training. There are currently eight training modules ranging from risk management to basic finance.

*Events...Saskatchewan!* released a six-year report on the estimated visitor expenditures of sporting events in the province which indicated that visitors spent more than \$90 million over the last six years.

## Enhanced Interaction

Athlete of the Year and Volunteer Recognition Award recipients were recognized at the Saskatchewan Sport Awards reception in Saskatoon. This year a total of 39 athletes were nominated for the Athlete of the Year awards, and nine for the Volunteer Recognition Awards.

The Women in Sport and Physical Activity Leadership Development Conference was successful in drawing a large number of registrations from mainstream and Aboriginal sport, recreation and physical activity circles including athletes, coaches, administrators, officials and parents.

The Building Bridges Through Sport - Aboriginal Sport Development Conference provided many opportunities for representatives from mainstream and Aboriginal sport organizations and community developers to share information and discuss key areas of sport leadership and development.

Sask Sport Inc., as a member of the Saskatchewan Physical Activity Council, assisted in hosting the Canadian Sport For Life: Building Physical Literacy Through Sport conference. The conference was a key to furthering the awareness and development of a made in Saskatchewan strategy for the Physical Literacy Through Sport initiative.

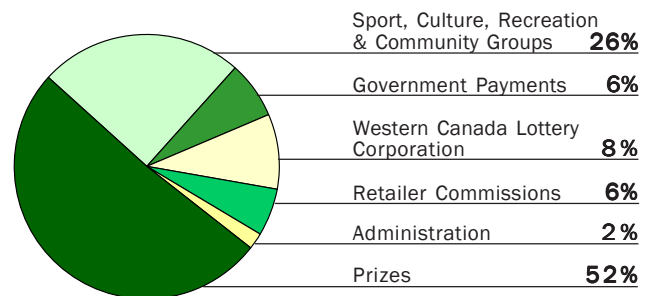
Sask Sport Inc. continues to promote the Sport - It's More Than A Game initiative, which emphasizes the social, health, educational and economic benefits involved with sport. In addition, Sask Sport Inc. continues to maintain the Saskatchewan SportsNet website, [www.sasksport.sk.ca](http://www.sasksport.sk.ca), and publishes the *SportsPage* and the 2005 Canada Games *Building Dreams and Champions Legacy Program* newsletters.

## Saskatchewan Lotteries

Saskatchewan Lotteries experienced a record year with more than \$156 million in sales. This increase can be attributed to increased on-line sales; the successful launch of the special event on-line game, *Millionaire Life*; strong Scratch 'N Win sales.

Saskatchewan Lotteries launched its own website, [www.sasklotteries.ca](http://www.sasklotteries.ca), which features all of the latest information on the organization, its games and how the proceeds from the ticket sales benefit the people of Saskatchewan.

## How the Lottery Dollar is Spent



## Financial Highlights

### Operating Figures Year Ended March 31, 2007

The following selected financial information is derived from the annual audited financial statements of the following entities:

- Western Canada Lottery-Sask Division Inc.
- Sask Sport Distributors Inc.
- Sask Sport Inc.
- Administration Centers for Sport, Culture and Recreation (1989) Inc.

The external auditors of the organization have, as part of their responsibilities, reviewed this information to ensure its consistency with the audited financial statements.

#### REVENUES

Ticket Sales	\$156,144,220
Rent & Service Income	1,257,161
Interest	890,324
Other	4,198,472
	<u>\$162,490,177</u>

#### EXPENSES

Net Lottery Profits	
Transferred to Trust	\$49,565,180
Prizes & Retail Commissions	90,411,891
Federal & Provincial Taxes	1,530,187
Ticket Printing & Operating Expenses	12,951,018
Provincial Expenses	8,111,436
	<u>\$162,569,712</u>
Net Operating (Expenses)	<u>(\$79,535)</u>

## Volunteer Board of Directors



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For more information on these programs call 1-800-319-GAME or visit [www.sasksport.sk.ca](http://www.sasksport.sk.ca)



Events ... Saskatchewan!